

HERB N' KITCHEN COLLATERAL

500 X 350 ONLINE BANNER AD

FILE NAME

HerbNKitchen_500x350_Ad_Online

Design files for Herb N' Kitchen online banner ads have been created for download. These files should be sent to a local designer for customization along with this instructional sheet. Final files should be released along with Hilton destination website URL to be linked to ad.

PRODUCTION INSTRUCTIONS

- Photoshop CC files are provided. Fonts are included in the packaged file.
- Customize the Herb N' Kitchen logo with the hotel city name. Logo is placed in file as smart object.
- Customize body copy (5-10 words).
- Customize call to action copy (1-2 words).
- To maintain brand consistency, please do not alter images, logo, design elements, color, font size, font style or placement of any of these elements.
- Please refer to the Herb N' Kitchen Brand Standards

For access to files please email:

Restaurant_Concepts@hilton.com

CUSTOMIZE
BODY COPY

CUSTOMIZE
CALL TO ACTION
VERBAGE



CUSTOMIZE
CITY NAME
ON LOGO