

## HERB N' KITCHEN COLLATERAL

# 11"X 17" POSTER

### FILE NAME

HerbNKitchen\_Poster\_Tasting

Design files for Herb N' Kitchen posters have been created for download. These files should be sent to a local designer or printer for customization along with this instructional sheet. Final files should be released to a printer for offset or digital printing.

### PRINTING SPECIFICATIONS

**SIZE:** 11" x 17"

**PRINTS:** 4-color-proces

**PAPER:** 80lb. or 100lb. Cover Bright White, Matte Finish

### PRODUCTION INSTRUCTIONS

- InDesign CC files are provided. IDML files are also available for compatibility with previous versions of InDesign. Fonts are included in the packaged file.
- Customize the Herb N' Kitchen logo with the hotel city name.
- Customize the hotel name, address, telephone number and web address on the bottom of the poster.
- Customize event title, date, time and description (20-30 words).
- To maintain brand consistency, please do not alter images, logo, design elements, color, font size, font style or placement of any of these elements.
- Please refer to the Herb N' Kitchen Brand Standards

For access to files please email:

**Restaurant\_Concepts@hilton.com**

CUSTOMIZE  
CITY NAME  
ON LOGO

CUSTOMIZE  
HOTEL URL

CUSTOMIZE  
CONTACT INFO



CUSTOMIZE  
DETAILS