

PLANNING CONCEPT: OPEN PLAN

The first planning concept for the Made Market layout has the greatest amount of shared experience with the hotel lobby, blurring the line where the lobby ends and the market begins. When the guest enters, he or she has a clear view of the full space within their sightline. Made Market is integral to the use of the lobby, and the open layout aids in ease of migration for hotel guests. The quiet individual zone is located through the lobby, and the social zone is provided by the Made Market, with some overlap occurring as the living room section extends into the lobby space. While it has its own branding, the blurred threshold means that it will share personality with the lobby.

WHERE THIS PLAN MAY BE AN IDEAL SOLUTION:

- When considering replacing the existing lobby bar with the Made Market bar, and the three-meal restaurant is intensive and not successful.
- The lobby may receive necessary updates and adjustments to accommodate the crossover with the Made Market branded space.



FOR ACCESS to a complete file set of Large Images please email: Restaurant_Concepts@hilton.com



- GUEST ENTRY
- PRIMARY SIGHTLINE
- ENTRANCE ZONE
- LOBBY ZONE BLENDED WITH MADE MARKET
- BAR AREA