

TEAM 3



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MADE MARKET PLANOGRAMS

MERCHANDISING
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Freezer Planogram





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Freezer Planogram (cont.)

Product ID	X	UPC	Name	Size	UOM	Lo	H
<u>Shelf 5 Freezer Fixel ID 1'8.00" X 3'9.00" Y</u>							
DGI3257	0.00"	7457000400	HAAGEN-DAZS VANILLA PINT	14.00 OZ		1	1
DGI2187	5.34"	7457001400	HAAGEN-DAZS CHOCOLATE PIN	14.00 OZ		2	1
DGI2653	10.68"	7457081011	HAAGEN-DAZS DULCE DE LECH	14.00 OZ		3	1
DGI3074	1'3.96"	7457001600	HAAGEN-DAZS BAR VANILLA/M	3.67 OZ		4	1
DGI3073	1'7.70"	7457003600	HAAGEN-DAZS BAR VANILLA/A	3.00 OZ		5	1
<u>Shelf 6 Freezer Fixel ID 1'8.00" X 2'9.00" Y</u>							
JJS3701	0.00"	1007332103701	LUIGIS SORBET RASBERRY	14.00 OZ		1	2
JJS3700	1'0.00"	1007332103700	LUIGIS SORBET ORANGE	14.00 OZ		2	2
<u>Shelf 7 Freezer Fixel ID 1'8.00" X 1'9.00" Y</u>							
DGI2862	0.00"	7255411156	NESTLE CRUNCH BAR VANILLA	3.00 OZ		1	1
DGI2747	1'1.95"	7255400160	NESTLE DRUMSTICK VANILLA	4.60 OZ		2	1
<u>Shelf 8 Freezer Fixel ID 1'8.00" X 9.00" Y</u>							
MMM47419	0.00"	4767722961	SNICKERS ICE CREAM BAR	3.33 OZ		1	1
MMM47420	1'2.10"	4767722960	TWIX ICE CREAM BAR	3.13 OZ		2	1



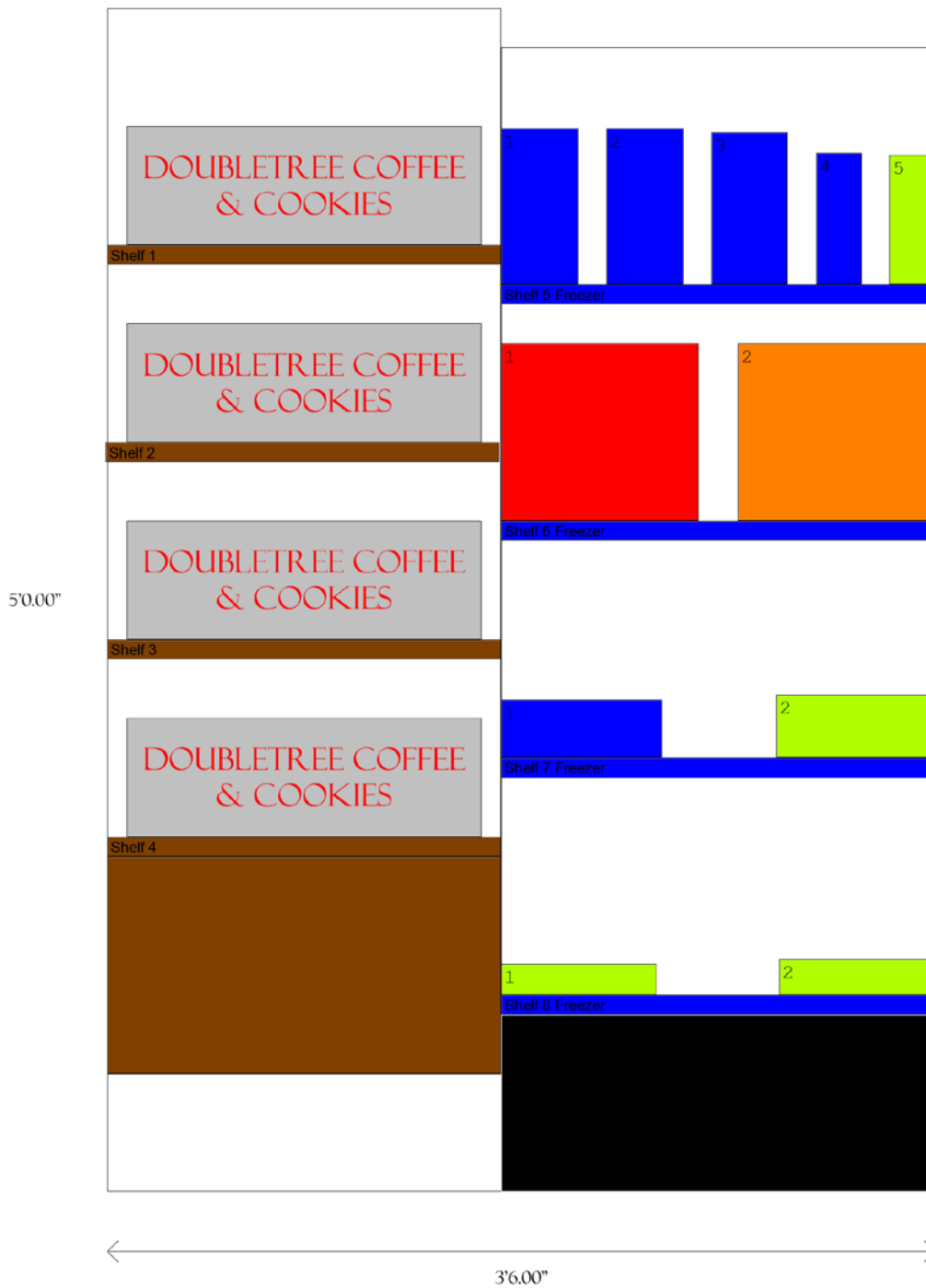


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Freezer Planogram (cont.)





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Cooler Planogram





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Cooler Planogram (cont.)

Product ID	X	UPC	Name	Size	UOM	Lo	H
Shelf 3 Cooler	Fixel ID	0.00" X	1'0.00" Y				
FRI01196	0.00"	4082201196	SABRA HUMMUS ROAST RED PE	4.56 OZ		1	1
FRI01195	4.66"	4082201195	SABRA HUMMUS CLASSIC	4.56 OZ		2	1
AGR001004	9.21"	189470001004	CHOBANI GREEK YOGURT N/F	6.00 OZ		3	1
AGR001005	1'1.62"	189470001005	CHOBANI GREEK YOGURT N/F	6.00 OZ		4	1
GEM323	1'6.02"	7047000323	YOPLAIT ORIGINAL FRENCH V	6.00 OZ		5	1
GEM313	1'9.33"	7047000313	YOPLAIT ORIGINAL STRAW/BA	6.00 OZ		6	1
SRK1112120	2'0.68"	2830000090	SHAMROCK FRM MILK 2% R/F	12.00 OZ		7	1
PEP63134	2'4.04"	8259298815	NAKED JUICE SMOOTHIE BERR	15.20 OZ		8	1
PEP63124	2'7.19"	8259272015	NAKED JUICE SMOOTHIE GREE	15.20 OZ		9	1
TRO00860	2'10.35"	4850000860	TROPICANA ORANGE	15.20 OZ		10	1
CCB2830	3'1.70"	4900000977	DASANI PURIFY WATER BOTTL	20.00 OZ		11	1



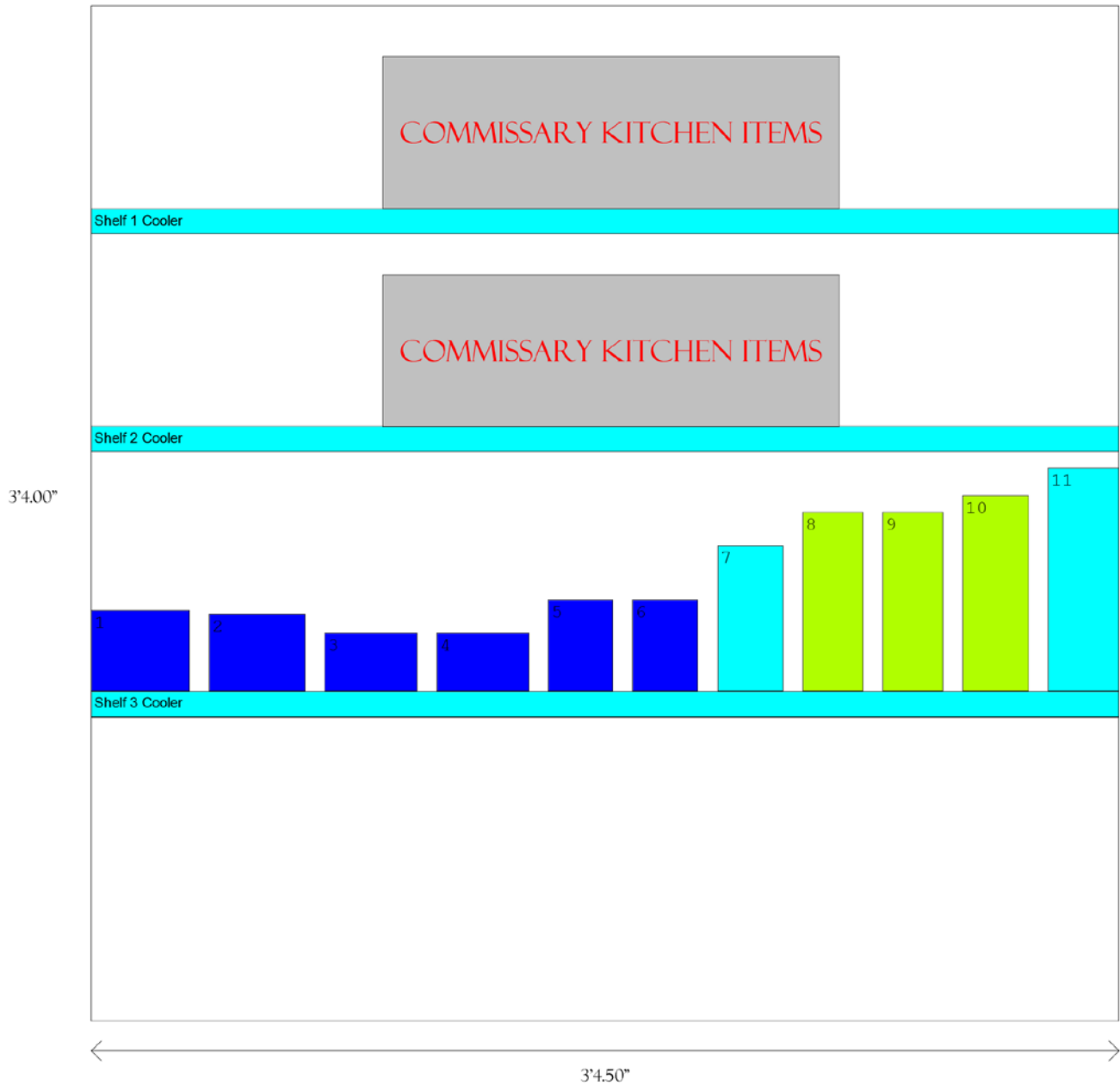


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Cooler Planogram (cont.)





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Grab & Go Cooler Planogram





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Grab & Go Cooler Planogram (cont.)

Product ID	X	UPC	Name	Size	UOM	Lo	F
Shelf 1 Cooler Fixel ID 0.00" X 4'8.00" Y							
PER11479628	0.00"	2259207857	Osarka Natural Spring Water	0.00		1	1
PER11479628	5.68"	2259207857	Osarka Natural Spring Water	0.00		2	1
PER101264	11.36"	6827400005	NESTLE PURE LIFE WATER	16.90 OZ		3	2
CCB2830	1'7.72"	4900000977	DASANI PURIFY WATER BOTTLE	20.00 OZ		4	2
CCB2707	2'4.68"	4900000044	COCA-COLA CLASSIC BOTTLE	20.00 OZ		5	2
CCB2703	3'1.73"	4900000045	COKE DIET BOTTLE	20.00 OZ		6	2
DRP50249	3'10.79"	7800008372	DR PEPPER DIET BTL	21.00 OZ		7	1
DRP2771	4'3.37"	7800008240	DR PEPPER BTL	20.00 OZ		8	1
CCB2721	4'7.90"	14900000660	SPRITE BOTTLE	20.00 OZ		9	1
Shelf 2 Cooler Fixel ID 0.00" X 3'7.00" Y							
SNL10271	0.00"	7279602271	IBC ROOTBEER BOTTLE	12.00 OZ		1	1
SNL99001	6.29"	7279699010	IBC CREAM SODA BOTTLE	12.00 OZ		2	1
GLA11000	1'0.60"	78616211000	GLACEAU VITAMIN WATER REVIVE	20.00 OZ		3	1
GLA01000	1'7.24"	78616201000	GLACEAU VITAMIN WATER POWER-	20.00 OZ		4	1
ARI3508	2'1.87"	61300872360	ARIZONA GREEN TEA GNSNG/HNY	20.00 OZ		5	1
ARI3511	2'8.51"	61300872364	ARIZONA SWEET TEA STHRN STYL	20.00 OZ		6	1
RBD99124	3'3.19"	61126999100	RED BULL ENERGY DRINK	8.40 OZ		7	2
RBD122114	4'2.86"	61126910171	RED BULL S/F ENERGY DRINK	8.40 OZ		8	2
Shelf 3 Cooler Fixel ID 0.00" X 2'8.00" Y							
Minute Maid Ora	0.00"	Minute Maid O	Minute Maid Orange	0.00		1	1
Minute Maid Ora	5.28"	Minute Maid O	Minute Maid Orange	0.00		2	1
TRO00860	10.56"	4850000860	TROPICANA ORANGE	15.20 OZ		3	2
TRO00861	1'6.33"	4850000861	TROPICANA APPLE	15.20 OZ		4	2
TRO00864	2'2.09"	4850000864	TROPICANA CRANBERRY	15.20 OZ		5	1
TRO00863	2'5.98"	4850000863	TROPICANA GRAPE	15.20 OZ		6	1
PEP63124	2'9.86"	8259272015	NAKED JUICE SMOOTHIE GREEN M	15.20 OZ		7	1
PEP63126	3'1.54"	8259272715	NAKED JUICE SMOOTHIE BLUE MC	15.20 OZ		8	1
PEP63134	3'5.22"	8259298815	NAKED JUICE SMOOTHIE BERRY B	15.20 OZ		9	1
PEP63120	3'8.90"	8259219415	NAKED JUICE SMOOTHIE STRAW B	15.20 OZ		10	1
PEP63123	4'0.59"	8259266015	NAKED JUICE SMOOTHIE MIGHTY	15.20 OZ		11	1
SRK1112120	4'4.27"	2830000090	SHAMROCK FRM MILK 2% R/F	12.00 OZ		12	1
SRK201213	4'8.15"	2830000092	SHAMROCK FRM MILK F/F+	12.00 OZ		13	1
Shelf 4 Cooler Fixel ID 0.00" X 1'10.00" Y							
FRI01195	0.00"	4082201195	SABRA HUMMUS CLASSIC	4.56 OZ		1	1
FRI01196	5.19"	4082201196	SABRA HUMMUS ROAST RED PEPPE	4.56 OZ		2	1
DAC3246	10.47"	3663203246	DANNON PURE VANILLA 6PK	4.00 OZ		3	1
DAC3247	17.31"	3663203247	DANNON PURE PEACH/STRAW 6PK	4.00 OZ		4	1
GEM323	2'4.14"	7047000323	YOPLAIT ORIGINAL FRENCH VANI	6.00 OZ		5	1
GEM313	2'8.08"	7047000313	YOPLAIT ORIGINAL STRAW/BAN	6.00 OZ		6	1
GEM307	3'0.06"	7047000307	YOPLAIT ORIGINAL HARVEST PEA	6.00 OZ		7	1
AGR001005	3'4.00"	189470001005	CHOBANI GREEK YOGURT N/F BLU	6.00 OZ		8	2
AGR001004	4'2.07"	189470001004	CHOBANI GREEK YOGURT N/F STR	6.00 OZ		9	2



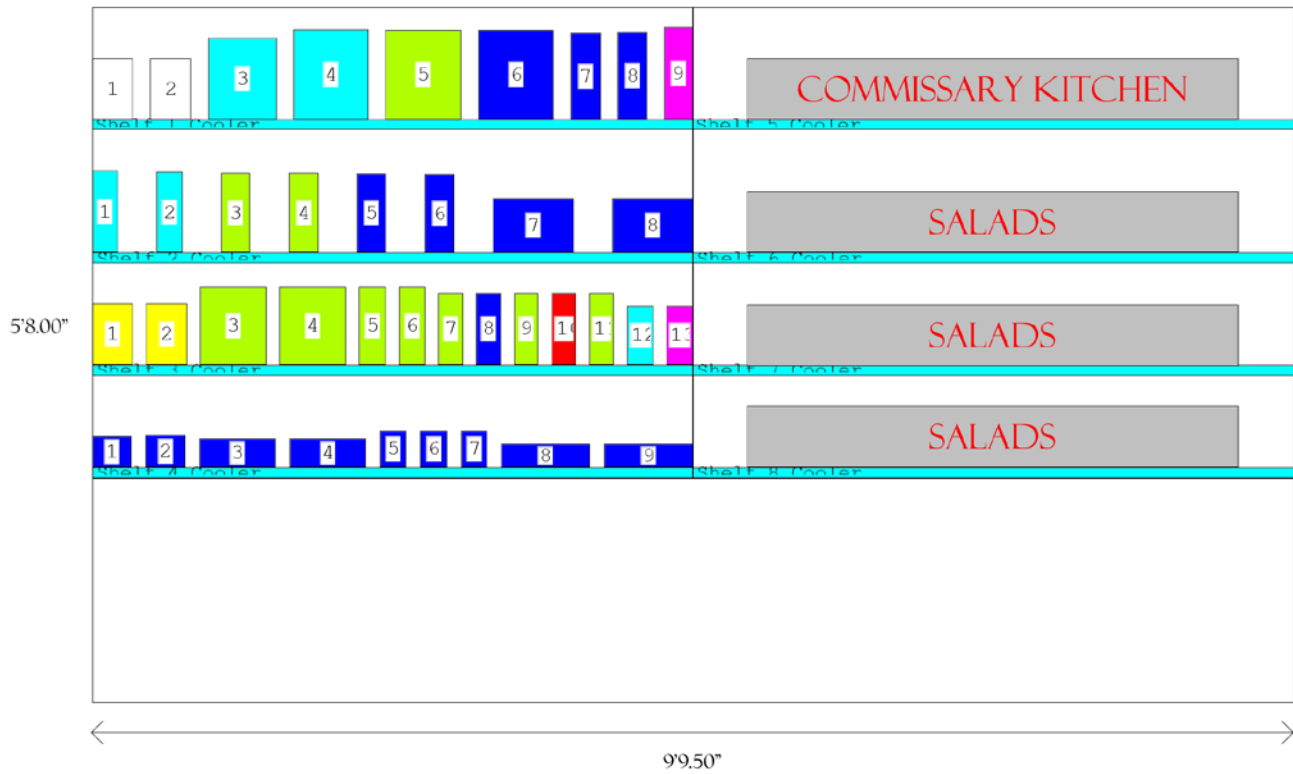


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Grab & Go Cooler Planogram (cont.)





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Grab & Go Display Case (Non-Refrigerated) Planogram



7' 10.00"



6' 9.50"





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Grab & Go Display Case (Non-Refrigerated) Planogram (cont.)

Product ID	X	UPC	Name	Size	UOM	Lo	H
Shelf 1 Fixel ID 0.00" X 5'9.00" Y							
GEN02834	0.00"	4400002834	RITZ CRACKERS	3.80 OZ		1	2
GEN00382	1'8.56"	4400000382	PREMIUM SALTINE ORIG	4.00 OZ		2	1
NFG00749	2'8.14"	4400000749	OREO BOX	5.25 OZ		3	2
NFG049150	4'3.91"	4400004915	NUTTER BUTTER P-BTR SNDWC	5.25 OZ		4	2
MFZ55053-4	5'11.57"	88600255053	MRS FIELDS MACADAMIA WHT	2.10 OZ		5	1
MFZ101700562	6'5.30"	88600255052	MRS FIELDS OATMEAL RAISIN	2.10 OZ		6	1
Shelf 2 Fixel ID 0.00" X 4'7.00" Y							
GEN1258	0.00"	2900001258	PLANTERS PEANUT SALT	6.00 OZ		1	1
GEN12575	6.43"	2900001257	PLANTERS PEANUT HONEY ROA	6.00 OZ		2	1
GEN07541	1'0.85"	2900007541	PLANTERS ALMOND SMOKE	1.50 OZ		3	1
NFG07878	1'5.43"	2900007878	PLANTERS TRAIL MIX NUT/SE	6.00 OZ		4	1
NFG07862	2'0.80"	2900007862	PLANTERS TRAIL MIX NUT/CH	6.00 OZ		5	1
NFG07880	2'8.33"	2900007880	PLANTERS TRAIL MIX FRUIT/	6.00 OZ		6	1
GEM13981	3'3.80"	1600015990	CHEX MIX TRADITIONAL 8.75	8.75 OZ		7	1
GEM13982	4'0.98"	1600015840	Chex Mix Cheddar	8.75 OZ		8	1
GEM13983	4'9.90"	1600015940	CHEX MIX BOLD PARTY BLEND	8.75 OZ		9	1
MMM40685	5'7.18"	4141916284	COMBOS PRETZEL CHEDDAR CH	7.00 OZ		10	1
MMM40687	6'3.55"	4141916283	COMBOS PRETZEL PIZZERIA	7.00 OZ		11	1
Shelf 3 Fixel ID 0.00" X 3'6.00" Y							
FRI50246	0.00"	2840009780	LAYS CLASSIC XVL	2.50 OZ		1	1
FRI56630	8.80"	2840009794	LAYS BAKED ORIGINAL XVL	2.25 OZ		2	1
FRI56147	1'5.65"	2840009765	DORITOS NACHO CHEESE XVL	2.00 OZ		3	1
FRI14672	2'2.00"	2840009755	CHEETOS CRUNCHY XVL	3.25 OZ		4	1
FRI56148	2'10.25"	2840009791	SUN CHIPS HARVEST CHEDDAR	2.75 OZ		5	1
KTL3320	3'7.05"	8411403320	KETTLE CHIP NEW YORK CHED	2.00 OZ		6	1
KTL3330	4'3.20"	8411403333	KETTLE CHIP SEA SALT/VINE	2.00 OZ		7	1
KTL11337	4'11.40"	8411411338	KETTLE POTATO CHIP BUFFAL	2.00 OZ		8	1
SMC70010	5'7.75"	8266670010	POP CHIPS ORIGINAL	0.80 OZ		9	1
SMC711005	6'3.85"	8266672200	POP CHIPS POTATO BARBEQUE	0.80 OZ		10	1
Shelf 4 Fixel ID 0.00" X 2'8.00" Y							
QUA26585	0.00"	3000026335	QUAKER OATMEAL EXPRESS BR	1.90 OZ		1	3
QUA26587	1'8.85"	3000026337	QUAKER OATMEAL EXPRESS BK	1.90 OZ		2	3
KEE380001247	3'6.00"	3800011630	RAISIN BRAN CRUNCH	2.80 OZ		3	3
KEE12466	5'3.45"	3800063550	SPECIAL K CUP	1.25 OZ		4	3
Shelf 5 Fixel ID 0.00" X 1'10.00" Y							
KEE12468	0.00"	3800063570	FROSTED FLAKES CUP	2.10 OZ		1	2
GEM13897	1'0.19"	1600014154	CINNAMON TOAST CRUNCH CUP	2.00 OZ		2	2
MMN20018	2'0.48"	61282020018	MRS MAYS NTRLS CRAN BLUE	2.00 OZ		3	3
MMN20007	3'8.27"	61282020007	MRS MAYS NTRLS CASHEW CRU	2.00 OZ		4	3
MMN20001	5'4.06"	61282020001	MRS MAYS NTRLS ALMOND CRU	2.00 OZ		5	3



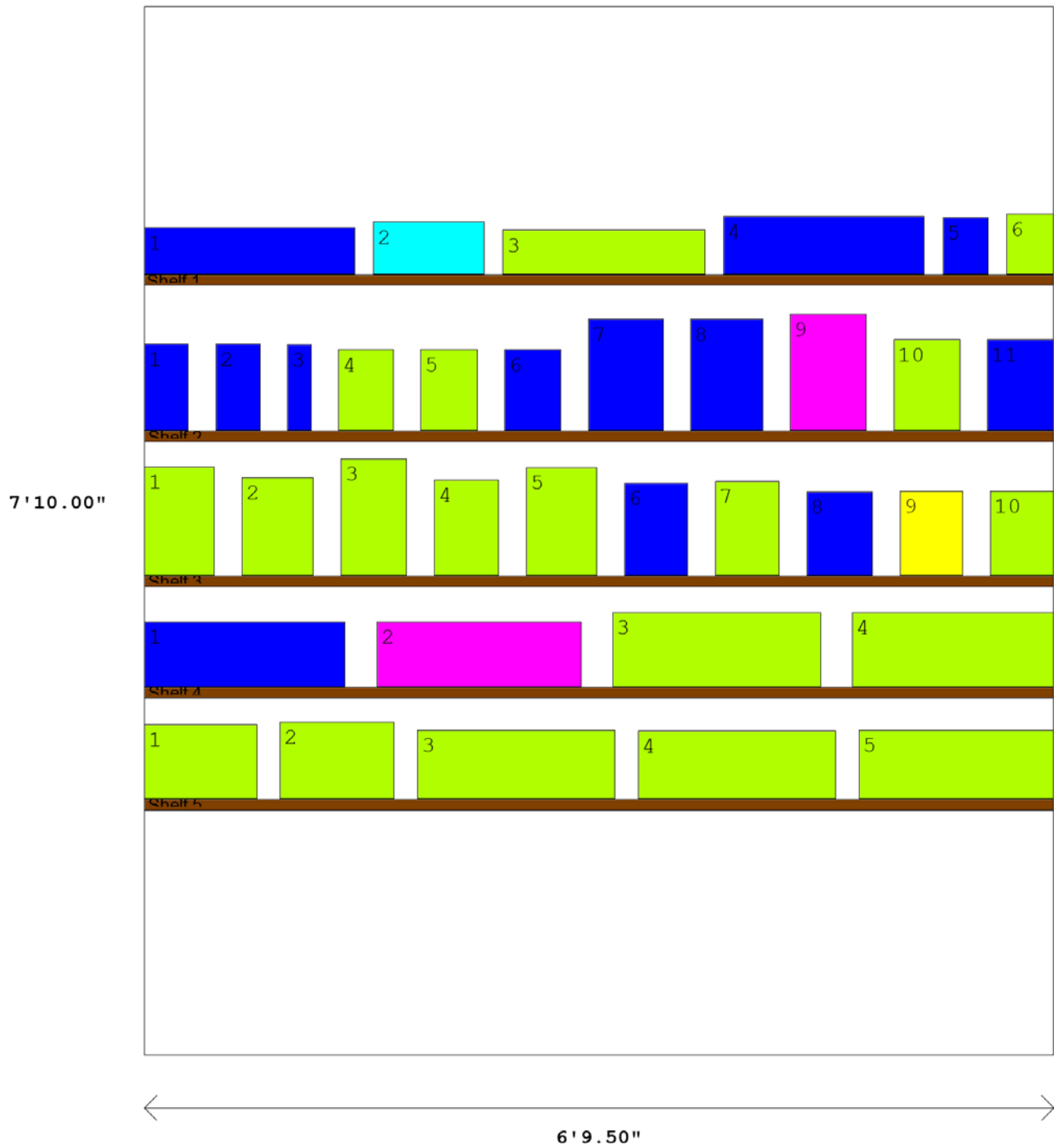


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Grab & Go Display Case (Non-Refrigerated) Planogram (cont.)



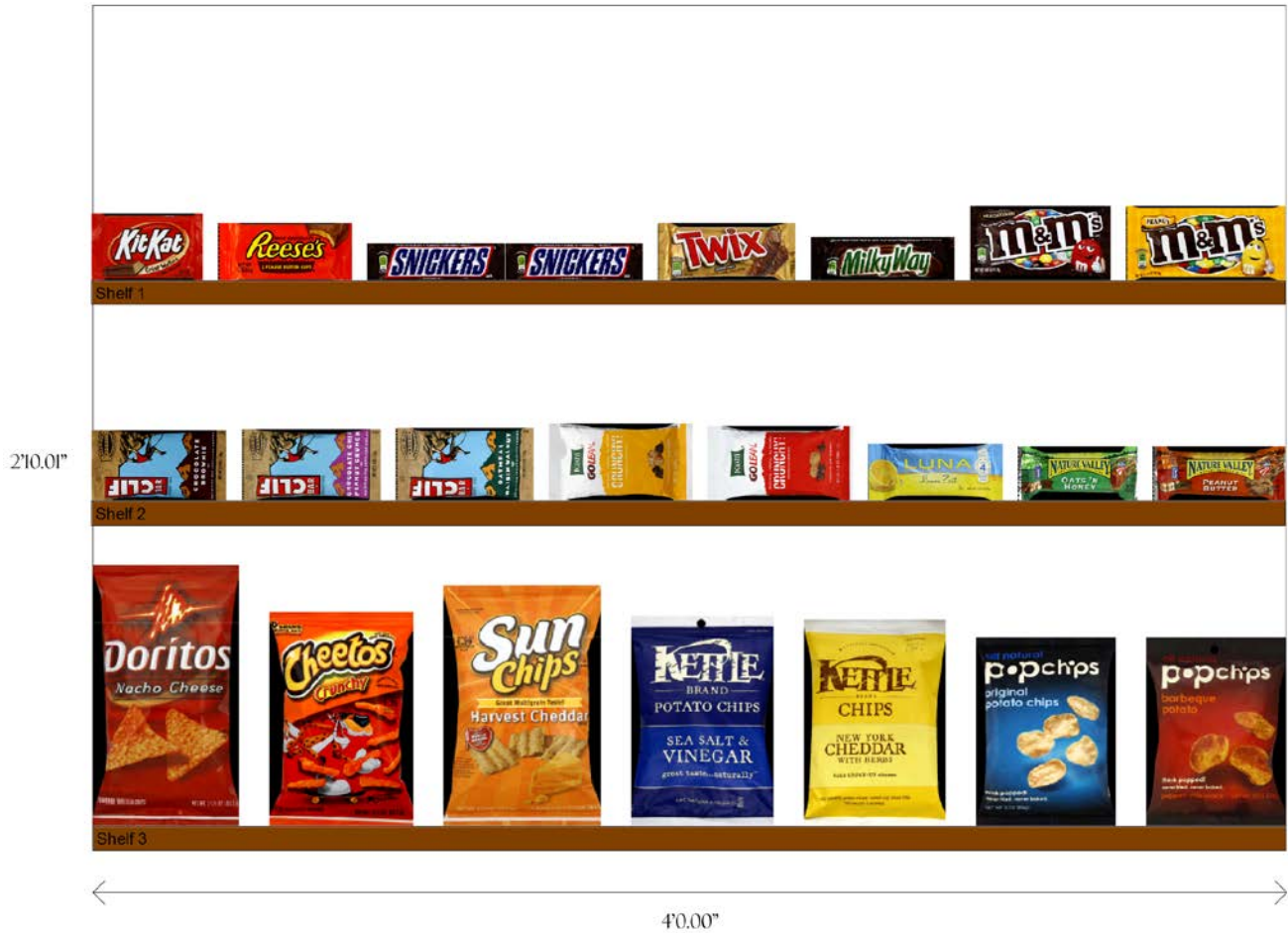


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POS Display Planogram





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POS Display Planogram (cont.)

Product ID	X	UPC	Name	Size	UOM	Lo	H
Shelf 1							
Fixel ID	-0.05"	X	1'9.94"	Y			
HEC24600	0.00"	3400000246	KIT KAT	1.50 OZ		1	1
HEC44000	5.09"	3400000440	REESES P-BTR CUPS	1.50 OZ		2	1
MMM01202	11.08"	4000000102	SNICKERS BAR	2.07 OZ		3	2
MMM35391	1'10.78"	4000000435	TWIX CHOC CARAMEL BAR	1.79 OZ		4	1
MMM42206	2'4.92"	4000000101	MILKY WAY BAR	2.05 OZ		5	1
MMM01231	2'11.31"	4000000031	M&M MILK CHOC CANDIES	1.69 OZ		6	1
MMM01232	3'5.60"	4000000032	M&M PEANUT CHOC CANDIES	1.74 OZ		7	1
Shelf 2							
Fixel ID	-0.05"	X	1'1.08"	Y			
CCC50180	0.00"	72225210180	CLIF ENERGY BAR CHC BROWN	2.40 OZ		1	1
CCC160004	6.04"	72225210130	Clif Bar Chc Chp Pnt Crmc	2.40 OZ		2	1
CCC161003	1'0.24"	72225250003	CLIF ENERGY BAR OTML/RSN/	2.40 OZ		3	1
KEE12740	1'6.38"	1862773040	KASHI GO LEAN BR CHOC CRM	1.59 OZ		4	1
KEE12742	2'0.77"	1862773240	KASHI GO LEAN BR CHOC PNT	1.76 OZ		5	1
CCC210004	2'7.21"	72225210330	LUNA BAR LEMON ZEST	1.69 OZ		6	1
GEM33530	3'1.26"	1600026469	Nature Valley Granola Oat	1.50 OZ		7	1
GEM33550	3'6.65"	1600026479	NATURE VALLEY GRNL BR P-B	1.50 OZ		8	1
Shelf 3							
Fixel ID	0.00"	X	0.01"	Y			
FRI56147	0.00"	2840009765	DORITOS NACHO CHEESE XVL	2.00 OZ		1	1
FRI14672	7.10"	2840009755	CHEETOS CRUNCHY XVL	3.25 OZ		2	1
FRI56148	1'2.10"	2840009791	SUN CHIPS HARVEST CHEDDAR	2.75 OZ		3	1
KTL3330	1'9.65"	8411403333	KETTLE CHIP SEA SALT/VINE	2.00 OZ		4	1
KTL3320	2'4.60"	8411403320	KETTLE CHIP NEW YORK CHED	2.00 OZ		5	1
SMC70010	2'11.50"	8266670010	POP CHIPS ORIGINAL	0.80 OZ		6	1
SMC711005	3'6.35"	8266672200	POP CHIPS POTATO BARBEQUE	0.80 OZ		7	1





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POS Display Planogram (cont.)

